

SkinStim

Natural Bioelectric Skin Regeneration



for all ages and skin types



OUR MISSION

To revolutionize skin treatment using precise bioelectric stimulation that unlocks the body's natural release of proteins to reverse aging, heal acne, and promote skin health.

SkinStim

Natural Bioelectric Skin Regeneration

- Non-invasive, gentle, bioelectric skin regeneration and treatment system
- Portable stimulator and mask for at-home use
- For all skin ages, types, and ethnicities
- Reaches deeper levels of skin than topical treatments
- Treats aging skin concerns (wrinkles, pigmentation, laxity, density acne, and scarring)
- Safer than invasive treatments- lasers, deep peels, and surgery
- Thousands of customers treated w/o adverse side effects
- Proprietary, patented protein expression signals



Treatment Clinical Improvements

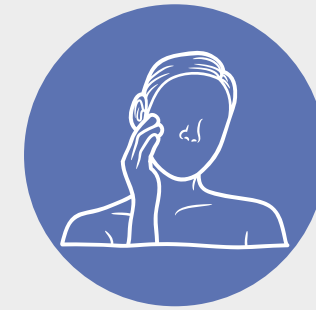
Non-chemical

Gentle, noninvasive, non-chemical, bioelectric stimulation of pro-regenerative proteins for skin health and regeneration



Improves Skin Texture

Smoother skin with decreased irregularities (wrinkles, pitting, scarring, sun, wind damage)



Reduces Wrinkles

Decreased intensity of lines



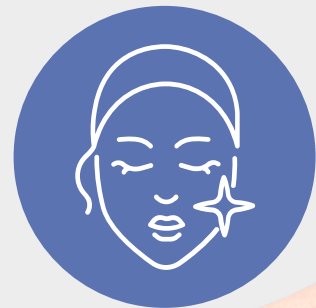
Improves Acne

Decreased inflammation, pore size, and plugged pores



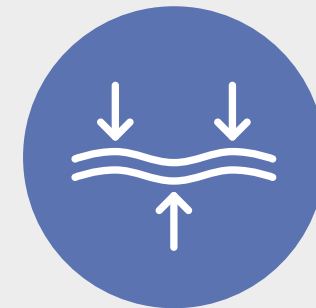
Improves Glow

Increases blood flow



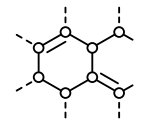
Reduces Inflammation

Inflammation damages collagen and elastin causing faster signs of aging, including wrinkle formation

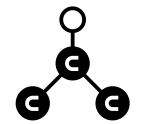




The only patented system in the world to...



Restore Elasticity



Restore Collagen



Recruit Stem Cells



Increase the Anti-aging Protein Klotho



**US Patent for Skin treatment system
Patent (Patent # 11,052,247 issued...**

A skin regeneration therapy combining precise
bioelectric signals, light, and biologics for ski...

justia.com



Three Product Configurations

SkinStim combines gentle bioelectric signals and LED light to regenerate skin health.
Precise bioelectric signals prompt DNA/RNA to produce specific regenerative proteins on demand



Generation One Standard \$199

Bioelectric Treatment
System



Generation One Premium \$399

Bioelectric and LED
Treatment System



Generation Two Deluxe \$599

Bioelectric and LED Treatment System with
Artificial Intelligence Feedback Skin Scans
and Ability to Connect via Phone App

GENERATION ONE

Standard \$199



Bioelectric Stimulator



FDA clearance for
at home use pending

Premium \$399



Bioelectric Stimulator and LED Mask



FDA cleared mask

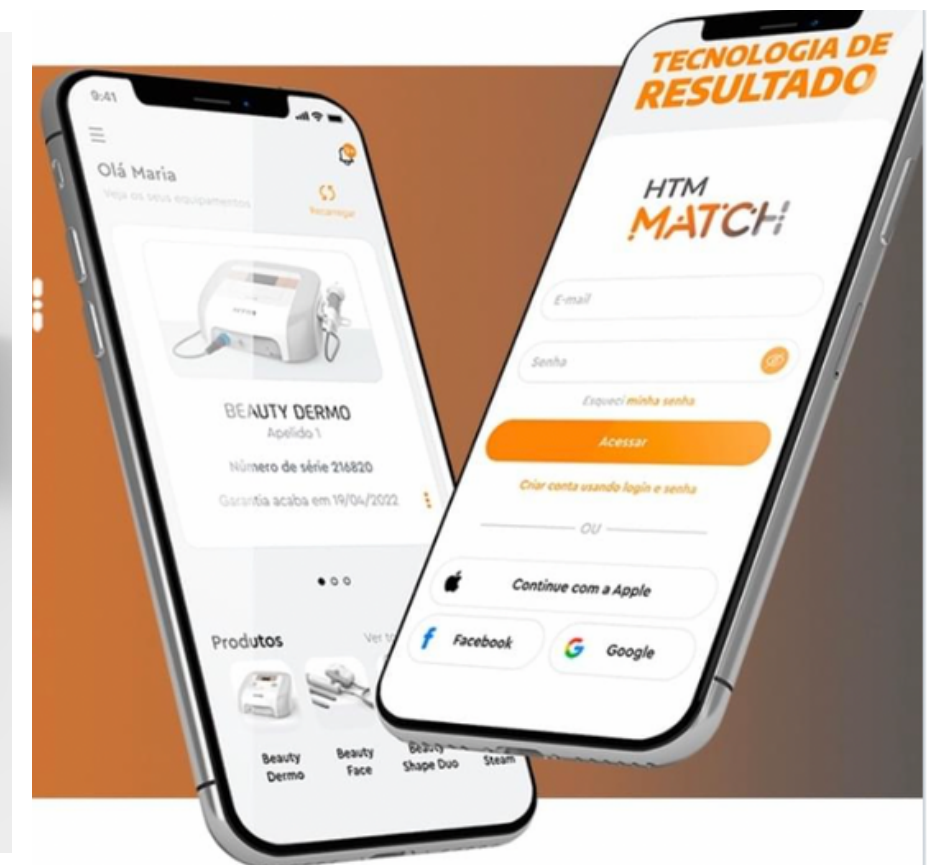


FDA clearance for
at home use pending

GENERATION TWO

Deluxe \$599

- Bioelectric/LED mask analyzes skin using artificial intelligence
- Provides customized treatment based on skin analysis
- Capable of
 - Connectivity via an app
 - Customers can buy and download new signals
- The option of an app avoids tech waste for customers that can connect a mask through Bluetooth



BUSINESS OPPORTUNITY

- Path to becoming an undisputed leader with a non-chemical, innovative skin-regeneration technology proven as safe and effective
- Superior gross profit margins
- An established treatment in South America. Revenues exceeded \$57M for face application in its' first year of launch



88%

Gross Profit Margin

● Gen I Standard \$199

● Gen I Premium \$399

● Gen II Deluxe \$599

● **Cost to produce \$79**

Intellectual Property

- One-of-a-kind patented bioelectric stimulation signals to control Klotho, Collagen via COL17A1 COL1, COL3, stem cell homing, and Tropoelastin.
- 20 years of protected patent life
- **Publication number:** 20210339018 and 11052247
 - Skin Treatment System, includes Tropoelastin Modulation and Stem Cell Homing
- **Publication number:** 20210236817 and 10960206
 - Bioelectric Stimulator
- **Publication number:** 20210228870
 - COL17A Modulation
- **Patent number:** 11110274
 - Treating Inflammation
- **Publication number:** 20200289826
 - Klotho Modulation
- **Currently Filing** for Collagen 1 and Collagen 3 Modulation

Benefits if product is manufactured with us...



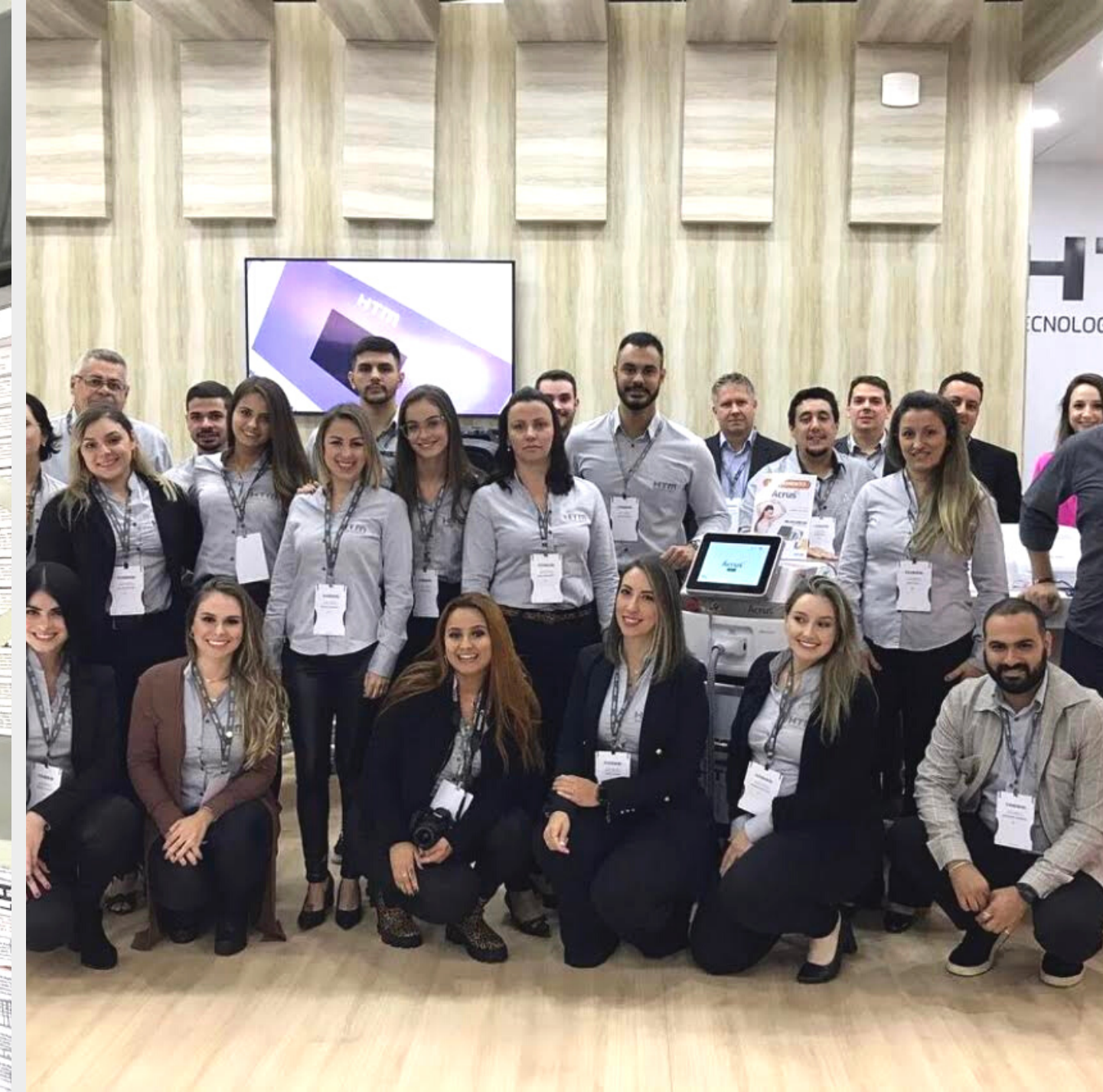
Large manufacturing team



Engineering support



Well managed logistics-
inventory control and shipping



WHY ELASTICITY, COLLAGEN, STEM CELL RECRUITMENT AND KLOTHO?

Higher levels of Collagen proteins (COL17A) increase the ability of stem cells to divide into healthy adult skin cells. With age, collagen and stem cells decrease, but preserving levels of collagen and stem cells, can starve skin aging.

Elastin is a skin protein consisting of tropoelastin. It provides stretch and elasticity to the skin and maintains a healthy structure, function, and youthful appearance. Degradation contributes to the loss of skin's structural integrity and looser, sagging skin.

Old human cells return to a more youthful and vigorous state after being induced to express stem cells.

Klotho is determined to modulate the aging process. An abundance of the Klotho protein expands lifespan and health from the inside out. Lack of Klotho is correlated with early onset of disease and aging.

SkinStim Valuation Milestones

3 Million shares authorized:

2015 – Formation of SkinStim product within accelerator \$1.00

2016 to 2018 – Preclinical Research \$1.00

2019 – Excellent human clinical trial results \$2.00

2021 – Patent Issued \$3.00

2021 – Manufacturer partnership and rights to US distribution \$3.00

2021 – Additional preclinical and clinical trials \$4.00

2022 – FDA application \$5.00 and market launch strategy



TEAM



Howard Leonhardt
Co-inventor, Founder, CEO



Dr. Catherine Davies
SkinStim Clinical Investigator



Dr. Leslie Miller
Chief Medical Officer



Dr. Jorge Genovese
Co-inventor and VP of Bioelectronics



Sejal Chaudhari
Molecular Biologist and
Director of Preclinical Studies



Kelsie Leonhardt
Chief Science Officer and
Product Launch Strategy



Lynn Hammerschmidt
Marketing and
Product Launch Strategy



Carlos Pitarello
Manufacturing Management

References

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